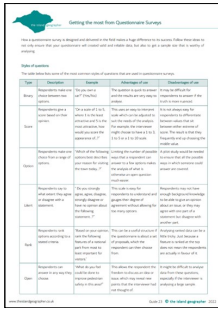


Place Perceptions Fieldwork

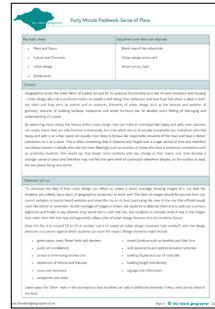


Getting the most from Questionnaire Surveys

Instructions on how to design and use questionnaires for fieldwork. Includes a table of question types and their uses.

Question Type	Strengths	Weaknesses	Useful for
Open-ended	Can be used to explore a topic in depth	Time-consuming to analyse	Exploring a new topic
Multiple choice	Easy to analyse	May not cover all possibilities	Comparing responses
Rating scales	Easy to analyse	May not cover all possibilities	Measuring attitudes
Yes/No	Easy to analyse	May not cover all possibilities	Measuring attitudes

Getting the most from Questionnaire Surveys

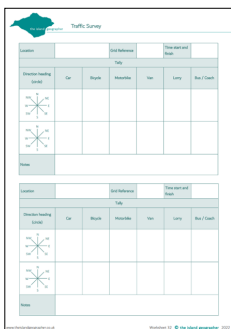


Forty Minute Fieldwork: Sense of Place

Instructions for a 40-minute fieldwork activity to explore the sense of place. Includes a list of questions and a table for recording responses.

Question	Response
1. How do you feel about this place?	
2. What do you like about this place?	
3. What do you dislike about this place?	
4. How would you describe this place?	

Forty minute fieldwork: Sense of place

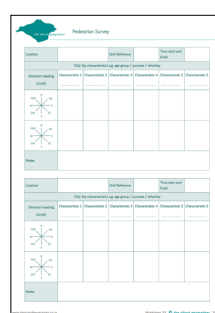


Traffic Survey

Instructions for a traffic survey. Includes a diagram of a road layout and a table for recording vehicle counts.

Direction	Car	Motorcycle	Van	Light	Heavy	Bar Chart
North						
South						

Traffic Survey



Pedestrian Survey

Instructions for a pedestrian survey. Includes a diagram of a road layout and a table for recording pedestrian counts.

Direction	Walking	Pushing	Wheelchair	Pushcart	Bar Chart
North					
South					

Pedestrian Survey



Environmental Quality Survey (bipolar score)

Instructions for an environmental quality survey using a bipolar score system. Includes a table for recording responses.

Statement	1	2	3	4	5	6	7	8	9	10	Notes
1. The area is clean and tidy											
2. The area is noisy											

Environmental Quality Survey (bipolar score)

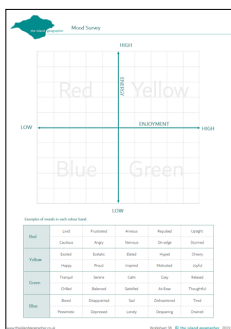


Signage Survey

Instructions for a signage survey. Includes a table for recording signage observations.

Location	Sign	Type of sign	Size	Readability	Comments	Total Points

Signage Survey

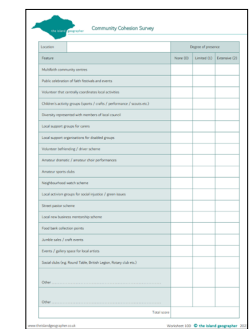


Mood Score Survey

Instructions for a mood score survey. Includes a mood wheel diagram and a table for recording responses.

Mood	1	2	3	4	5	6	7	8	9	10
Red										
Yellow										
Blue										
Green										

Mood Score Survey

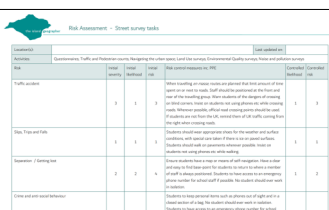


Community Cohesion Survey

Instructions for a community cohesion survey. Includes a table for recording responses.

Statement	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1. People in this area get on well with each other					
2. People in this area are friendly to each other					

Community Cohesion Survey

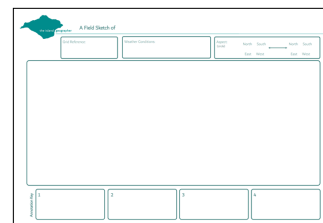


Street Survey Tasks Risk Assessment - Street survey tasks

Instructions for a risk assessment of street survey tasks. Includes a table for recording risk levels.

Task	Level	Control	Risk
Traffic counts	3	3	9
Signage survey	1	1	1
Community cohesion survey	1	1	1

Street Survey Tasks Risk assessment



A Field Sketch of

Instructions for a field sketch template. Includes a diagram of a sketch layout.

Fieldsketch template