

		1	2	3	4	5	
Variety of retail experiences available	No variety (shops only)						Wide variety (market stalls, outlets, big box stores, malls, high streets etc)
Variety of goods available	No variety (convenience goods only)						Wide variety (convenience and comparison goods available)
Variety of goods prices	Retail caters to just one income group						Retail caters to both high and low income groups
Availability of supportive services	No supportive services available (retail only)						Many supportive services (such as banks, cafes etc) available
Level of similarity / difference	Homogeneous - lots of the same retail brands found everywhere						Heterogeneous - lots of independent or unique retail outlets
Ease of access	Not accessible for people with limited mobility						Fully accessible for everyone
Opening hours and days	Retail outlets are not open at convenient times						Retail outlets have extended opening times
Street furniture	None						Complementary (benches, planters etc)