

Discourse Analysis Framework

Discourse under analysis / Source

	Analysis point	Response	Inference / Meaning this provides
Background and Context	Where was the resource created?		
	When was the resource created?		
	What was the political and/or historical context at time of creation?		
	Who is/was the intended audience?		
	Has that audience now changed?		
	Who produced the resource?		
	What is the known ideologies / affiliations of the author?		
	How did the researcher come by the resource?		
	Was the resource hard to find or easily /openly accessible?		
	Is it part of a larger collection of similar resources?		
	What is its relationship to other similar resources?		



Discourse Analysis Framework continued

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Narrative and Physical Structure	How long is the writing or speech in total?		
	How is that length split down into different ideas?		
	How are the ideas structured? (paragraphs, bullet points, quotes etc.)?		
	How is the narrative built over the course of the text?		
	Are there breaks in the narrative or does the message continue to grow?		
	In what medium is the resource?		
	Is the resource replicated or one of a kind?		
	Other than text, what other elements form part of the resource?		
	How are these elements juxtaposed with each other?		

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Discourse Analysis Framework continued

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Language	What level of vocabulary has been used?		
	What social connections are there to certain types of vocabulary used?		
	Are any words emphasised (in bold, italics, through spoken emphasis etc.)?		
	What tense and part of speech does the author use?		
	Have any unusual language conventions been used?		
	What language was it originally written in?		
	If it has been translated, why?		
	How does the author use idioms, proverbs, metaphors, similes or allegories?		

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Discourse Analysis Framework continued

	Analysis point	Response	Inference / Meaning this provides
Non-verbal / Extra verbal communication	How is the speaker positioned in relation to the audience?		
	Does the speaker use their hands, head position and eyes to emphasise certain ideas?		
	Does the speaker change their volume of delivery?		
	How does the speaker interact with the audience?		
	Are there any interruptions to the speech?		

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